



## Participant Terms of Agreement

Business Name:		
Individual/Primary Contact Name:		
Address:		
City/Town:	Province:	Postal Code:
Email:	Phone:	

**ALL APPLICATIONS ARE DUE BY 4:30 PM ON JUNE 6, 2025**

**Please answer the following questions. Attach additional pages as necessary.**

1. Please provide a **summary of your new business idea or project**. Be specific and concise; this section should serve as an executive summary of your project and clearly identify and quantify:
  - a. the scope of the project;
  - b. the timeline of your project; and
  - c. why it will be successful in the Brooks Newell Region (maximum 5,000 characters).

Response, max 8,000 characters

Response, continued.

2. Please fill out the following to be used to demonstrate your project budget. Add additional pages as needed.

**REVENUE**

<b>Revenue Source</b>	<b>Amount</b>	<b>Description</b>
NewGrow Funding	\$	Maximum funding request cannot exceed \$10,000
Other? Describe	\$	le: External funding, business savings, loans, etc.
Other? Describe	\$	le: External funding, business savings, loans, etc.
<b>TOTAL PROJECT VALUE</b>	\$	Sum of revenues; must match project cost

**EXPENSES**

<b>Item Description</b>	<b>Amount</b>	<b>Quote/Source of Estimate</b>
	\$	
	\$	
	\$	
	\$	
	\$	
<b>TOTAL PROJECT COST</b>	\$	Sum of expenses; must match project value.

3. Please describe the positive outcomes you expect from this project
  - a. for your business; and
  - b. for the Brooks Newell Region (max 1,500 characters)

Response, max 1,500 characters

4. What are the risks associated with your business/project and how will they be mitigated? (max 1,500 characters)

Response, max 1,500 characters

**I hereby understand and agree to the following terms and conditions:**

The Brooks Newell Region, Joint Services Committee, affiliates, including speakers, screeners, judges, sponsors, committee members and any others acting with, or on behalf of NewGrow (the "Organizers") will take responsible steps to preserve the confidentiality of my business plan and possible trade secrets. However, I understand that the Organizers take no responsibility or liability for any loss or damages incurred to me, my team or my business as a result of my participation in this program. I hereby release the Organizers in this program from any liabilities of any kind arising from my participation.

I hereby grant the Organizers the right to publish my registration information, picture, voice and likeness and any video, photograph or image for informational and promotional purposes without further notification or consultation. Videos of the pitch competition may be recorded and released to the public and results of the competition may be announced to the public via social media.

I understand that many of the Organizers are volunteers and are under no obligation to provide services to me throughout the program.

I understand that this program is intended to foster the development of a company or a project and for long-term sustainable business and that the prizes awarded are to be used by December 31, 2025 directly for the benefit and advancement of the business for which I have submitted the business plan.

I understand that throughout the duration of this program, I may view materials that may contain intellectual property or confidential information ("Information") of other participants. I agree that this information is, and will remain, the sole property of the disclosing party.

If I assist, aid, or in any other way gain knowledge of a competing team's Information, I will take all reasonable efforts to hold the Information in strict confidence. I will not copy, reproduce, or generally disclose the Information without specific permission from the Disclosing Participant. Should Information become public knowledge during the course of the competition or thereafter, the above restrictions will no longer apply.

**I have read and understand the Program Parameters.**

**Decisions made by the Organizers are final. The Organizers have the right to refuse entry to any individual or team. I will only be asked to participate in NewGrow Pitch Night if my application is successful.**

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Participant Name (**please print**)

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Signature

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Date

Complete **the entire application form** and submit:

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Email to:

Lisa Tiffin  
Director of Community Development  
City of Brooks  
[ltiffin@brooks.ca](mailto:ltiffin@brooks.ca)

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