

NewGrow Judging Criteria

Judge:

Candidate:

Each category should be scored 0-5	Project plan demonstrates financial feasibility and sustainability	Project brings a new product or service to the region	Owner possesses the skills and experience necessary to successfully complete the project as planned	Project provides non-economic community benefits.*	Potential to impact the health of the economy.**	TOTAL
Comments						

0 = Not at all 1 = Very little 2 = Somewhat 3 = Yes 4 = Quite a lot 5 = Absolutely
0 = Not at all 1 = Bad 2 = Fine 3 = Good 4 = Great 5 = Excellent

*Community benefits include: improves health and well-being, includes an educational element, has a cultural/artistic merit, addresses a social need within the community.

** This could be through job creation, growth stimulation, economic diversification, additional tax revenue, through use of local suppliers, captures spend currently leaving the region, expansion or enhancement of a key existing industry, etc.